

A Systematic Literature Review of Emerging Energy Efficient Approach for Cloud Data Centers

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Abstract- On a pay-per-use model, cloud computing has emerged as a popular paradigm for providing IT infrastructure, tools, and services. The broader adoption of cloud and virtualization technology in recent years has led to the establishment of massive data centers with tremendous energy usage, affecting not only high operating costs, but also adding to the environment's carbon footprint. Energy efficiency is, therefore, becoming increasingly important for cloud data centers. This paper provides a detailed overview of power management techniques to optimize energy consumption in datacenters. We discussed some elementary issues regarding cloud computing and data centers, for example, data center energy savings technologies, resource allocation and scheduling algorithms, provisioning policies and power saving metrics and discussing on recent state-of-the-art models that prove to be efficient for cloud data center.

Keywords:- virtualization, environment's, provides

I. INTRODUCTION

The massive transformation of the entire computing industry in the 21st century projected this vision of computing utilities based on a service provisioning model, whereby computing resources will be readily accessible on-demand, as are other utility services available today [1]. Similarly, when using computer resources, users (consumers) must pay providers. At present, customers no longer have to spend heavily or face challenges in building and maintaining complex IT infrastructure [2]. These utilities have continued to improve the accessibility of leading users to computing services more integrated than ever and more sophisticated based on their demands, regardless of where the hosts are located. This paradigm was historically referred to as utility-based computing, and later as cloud computing [3]. The former definition describes the infrastructure as

a "cloud" (IaaS) from which businesses and customers can access services from anywhere in the world as applications on demand. Therefore, cloud computing is considered a modern paradigm for the performance optimization of state-of-the-art computing resources provided by data centers that commonly use virtual machine (VM) technologies for consolidation and environmental exclusion objectives while maintain their industrial business model.

Global companies such as Google, Amazon, Microsoft, and IBM are massively building up data centers in various locations with different time zones to satisfy millions of users worldwide accessing services provided by cloud storage technologies [4].

From the viewpoint of the consumer, the reason for this growth is cost-effectiveness and quality of experience. It delivers infrastructure, networks, and apps (applications) as services that are accessible under the pay-as-you-go model to consumers as subscribers.

ption-based services. Such services are referred to in the industry as Infrastructure as a Service (IaaS), Application as a Service (PaaS), and Software as a Service (SaaS). Cloud Computing, that long-held dream of computing as a utility, has the potential to transform a large part of the IT industry, making software even more attractive as a service. A recent Berkeley research states, "Cloud Computing is intended to provide advanced cloud storage as it seeks to virtually run in an energy-efficient direction where data centers can function efficiently" [5].

However, in a recent online report by (IEA, 2020) suggests that the global internet trends as shown in Fig1. [6]

Since 2010, the number of internet users worldwide has increased, while global internet traffic has grown 12-fold. Nevertheless, significant improvements in performance have helped the energy crisis to be reduced through data centers and data transmission networks accounting for about 1% of global electricity consumption in 2019 [7].

Traffic increased by almost 40 percent from February to mid-April 2020, driven by growth in video streaming, video conferencing, online gaming, and social networking [8].

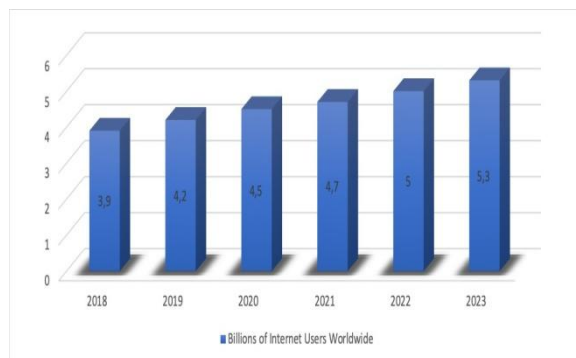


Fig 1. Global Internet Users (Billions).

The findings such as 205 terawatt-hours (TWh) were likely consumed by global data centers in 2018 [9], or 1 percent of global electricity consumption, is in stark contrast to previous extrapolation-based figures that have shown increasingly growing data center energy use over the past decade.

This paper conducts a systematic literature survey of power management techniques to optimize energy consumption in data centers. Several important aspects of data centers such as, data center energy savings

technologies, resource allocation and scheduling algorithms, provisioning policies and power saving metrics have been discussed. The rest of this paper is organized as follows. Section II introduces power consumption challenges in data centers. Section III discusses energy efficient solutions for data centers. Section IV introduces metrics for determining energy consumption. Section V concludes the paper.

II. POWER CONSUMPTION CHALLENGES IN DATA CENTERS

This paper aims to evaluate Data centers' power consumption, as discussed in the introduction section that energy consumption has increased in recent years due to growth in size and number of data centers, which comprise cooling and power provision systems storage drives, and servers. In a 2016 report suggested that in United States alone, "In the near future, energy consumption is projected to continue to rise marginally, rising by 4 percent from 2014-2020, at the same pace as in the past five years" [10].

U.S. data centers are expected to consume approximately 73 billion kWh in 2020, based on current trend projections." as indicated in Fig. 2.

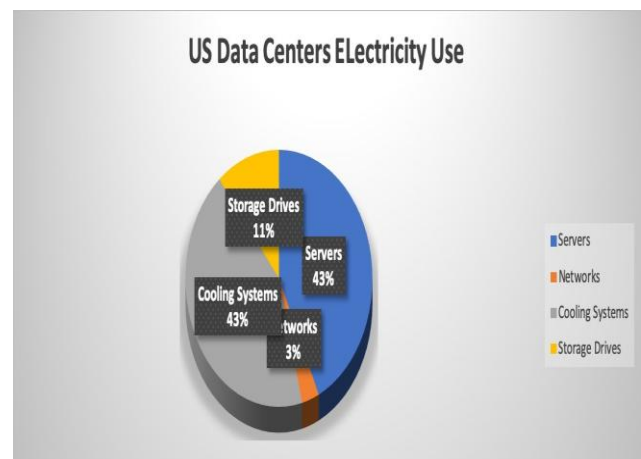


Fig 2. US Data Center electricity use in 2016.

The growing energy demand is because a typical datacenter that delivers cloud services contains tens of thousands of servers. This growth is in reaction to the massive increase in digital services over the last decade: since 2010, the number of internet users worldwide has doubled, while internet traffic worldwide has risen by 12 times. Strong government and industry efforts on energy conservation, procurement of renewable sources are required to minimize growth in energy demand and emissions over the next

decade. However, despite the rapid increase in demand for information services over the past decade, between 2010 and 2018, global energy usage in data centers is likely to increase by just 6 percent. These new results are focused on the incorporation of different recent data-sets that better characterize installed stocks, operating characteristics and energy usage of data center IT equipment compared to previous studies, as well as on structural changes in the data center industry.

As data centers take advantage of virtualization technology to host multiple virtual machines (VMs) on a single physical server, electricity cost for powering servers forms a significant portion of the operational cost of data centers [11]. It is expected that the electricity demand for data centers to rise more than 66% over the period 2011–2035 [12]. It is estimated that energy costs may contribute even more than the cost of IT soon. Cloud service providers need to implement energy efficient management of data center resources to meet the increasing demand for cloud computing services and ensure low costs. Hence, there is a growing interest in saving energy consumption of cloud data centers. Due to massive power consumption levels of data centers, energy-saving techniques have become essential to maintain both energy and cost-efficiency [13].

III. ENERGY EFFICIENT SOLUTIONS FOR DATA CENTERS

Since the huge demand of consumer services are rising, more and more new users are being connected to IT resources, so does the growth of energy to operate massive infrastructures. Statistically, according to data center knowledge. com, in 2018 alone, 205 terawatt hours of electricity was consumed by world data centers, or about 1 percent of all electricity consumed worldwide that year as illustrated in Fig. 3.

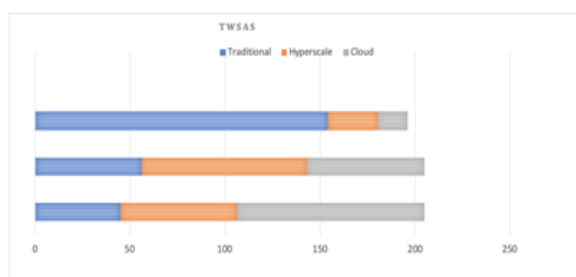


Fig 3. Energy consumption indicator among traditional, hyperscale and cloud.

In a wider view, climate change is inevitable. Some might suggest that we are living in the carbon age, facing huge amounts of greenhouse gas and carbon dioxide CO₂ which is being released into the planet's natural eco-system, impacting some of the fragile and indigenous areas of the world and keeping them at potential risk of disaster. Which is why green energy solutions being necessary. The objective of this study is to discuss such state-of-the-art methods which help optimize energy.

1. Energy Efficient GREEN Solutions:

Many multinational companies are taking steps to mitigate the detrimental effects of their decisions on the environment. The United Nations Framework Convention on Climate Change (UNFCCC) is an international environmental treaty that seeks to stabilize greenhouse gas emissions from the atmosphere to a degree that would discourage detrimental anthropogenic ecosystem interference.

Sustainable development means the development, without adverse needs, of future generations. That is to accomplish human growth objectives while protecting the natural resources and ecosystems on which society relies. Energy saving, renewable energy and eco-friendly technical advances are now becoming an integral part of typical IaaS, PaaS and SaaS Applications in their respective architectures. This study is about new and optimal solutions in data centers that help save resources.

Since data centers emit a huge amount of energy usage into the atmosphere, scientists around the world may take a broad approach by using technologies that pledge complex resource allocation methods and power management techniques to curb this phenomenon to the best of their capacity, while supporting providers of data centers and providing customers with the best services.

Green computing is gaining considerable significance in terms of raising awareness of the environmental effects of computing. With rising global warming, energy use and e-waste, the concept of green computing is commonly taken into consideration as a commitment to moral practices for environmental improvement by both governments and companies [15].

Since 1992, with the launch of the Energy Star initiative, the green computing or greenIT term has been used,

offering a voluntary mark awarded to computing goods that provide maximum performance while consuming less energy.

Refrigerators, televisions, monitors, air conditioners, and other household currencies were given the rating. Soon after that, computer-related products such as USBs, printers, displays, networking systems, servers, and network systems were protected by the word Green Computing [16].

In modern times, a few researchers have suggested a green computing architecture for the allocation of energy-efficient cloud storage services as shown in Fig. 4.

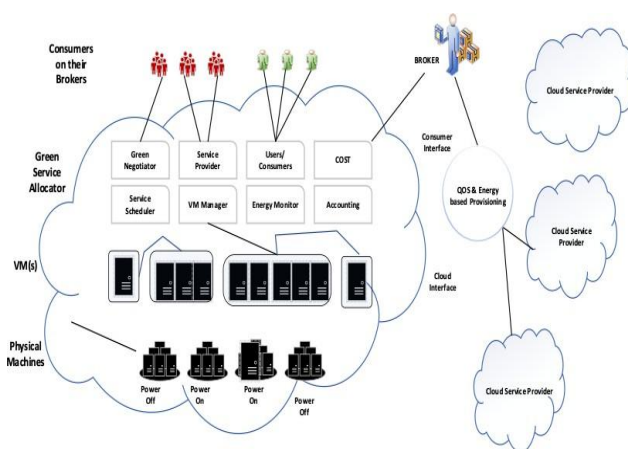


Fig 4. Energy Efficient Cloud Infrastructure Model.

Four key components are defined by this model such as User broker, Green resource allocator, Virtual machines and Physical machines.

- 1.1 User broker:** Cloud customers or their brokers send service requests to the Cloud from anywhere in the world. It is important to remember that there may be a distinction between consumers of deployed services and cloud customers.
- 1.2 Green Resource Allocator:** serves as the gateway between users and the cloud infrastructure.
- 1.3 Virtual Machines:** satisfy accepted demands, multiple VMs can be dynamically started and stopped on a single physical machine, thus offering full flexibility to configure various resource partitions on the same physical machine to different specific service request requirements.
- 1.4 Physical Machines:** In order to satisfy service demands, the underlying physical computing servers provide hardware infrastructure to build virtualized services.

2. Energy Efficient Resource Allocation:

Resource allocation or scheduling is one of the most important tasks in cloud computing. It consists in identifying and assigning resources to each incoming user request in such a way that the user requirements are fulfilled, and specific goals of the cloud provider are satisfied.

These goals could be optimizing energy consumption or cost optimizing, etc. Based on the resource information like resource usage and monitoring, the requests information and the Cloud provider goal, the resource allocator or scheduler finds out resource allocation solutions [17].

Schedulers could just ensure the initial and static resource allocation after request arrival or ensure both static and dynamic resource allocation to manage resources in a continuous way and to further optimize and readjust the old requests [18].

3. Virtualization:

Virtualization involves making a virtual version, rather than a real version of something. Virtualization in cloud computing is a technique of digitally replicating a version of something real. It helps multiple clients and organisations to share a single physical resource or an application. Virtualization is defined as software that enables a single hardware calculating device to be automatically partitioned into single/multi-assumed devices.

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It is possible to use and monitor any of these virtual devices easily, thus minimizing costs by increasing the use of infrastructure as well as providing the agility required to speed up IT processes [19].

This technology allows multiple VMs to run simultaneously on a single physical host machine (HM) using a hardware resource capacity partition, where each VM hosts its applications, operating system, and middle-ware (memory, CPU power, network bandwidth, and store capability) [20].

Users need resources, requiring a lot of investment in physical infrastructure to respond to user requirements; thus, cloud infrastructure providers fix and deal with this situation by delivering higher quality

and low cost VM services based on user requests. There are different forms of virtualization, including disk, server, device, desktop, and network virtualization [21].

In an online study (Spiceworks.com, 2020) Server virtualization, which is used by 92 % of organizations, is estimated to be ubiquitous. Other forms of virtualization, however, have some similar things to do. Storage virtualization (also called software-defined storage) with a 40 percent widespread adoption is the most common among emerging virtualization technologies, followed by application virtualization at 39 percent and virtual desktop infrastructure (VDI) technology at 32%.

Besides, network virtualization (also defined as software-defined networking) and data virtualization both have an acceptance rate of 30 percent. Looking ahead, research from Spice works reveals that by 2021, more than half of organizations intend to use storage virtualization and application virtualization.

4. The Static Threshold VM Consolidation:

Besides virtualization technologies there are other technologies such as: The static threshold process, the upper and lower limits for the workload, and the allocation and relocation of virtual machines are based on the specified threshold. Based on variables, such as minimum migration time, maximum correlation, and minimum consumption, this virtual machine is selected. By leveraging the trade-offs between service quality and service level agreement, the quantity of power that is being used in the data center can be controlled [22].

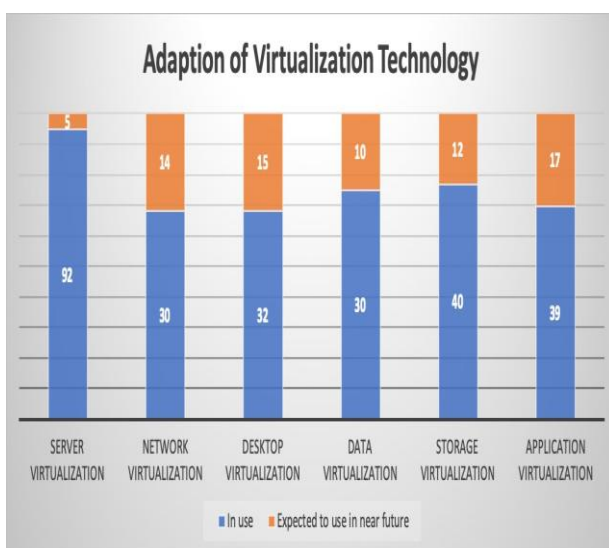


Fig 5. Virtualization Adoption.

IV. METRICS FOR DETERMINING ENERGY CONSUMPTION IN DATA CENTERS

Around the world, effective and new technologies are currently taking place. It is so quick to change the IT world that the cloud paradigm is becoming an important and integral part of the technological age. Cloud Storage firms therefore face problems in terms of energy costs about the economic impact. Energy utilization depends on many variables, e.g., service level agreement, strategies for choosing virtual machines, optimization policies, types of workload, etc. Many organizations search for the appealing cloud functionality of cloud technology. This includes numerous sets of facilities, including high-performance storage processing output. This includes various entities that carry different data to servers, such as servers, networks, cooling systems, wires. Although cloud storage is mostly used for data centers, by adding heavy energy consumption, heat emission, toxic gaseous release, it contributes to an environmental hazard. Table I depicts a measurement of data centers efficiency is depicted, taken from a thorough study of multiple sources [28].

Table 1. A Measurement Of Data Centers Efficiency Metrics.

Metrics for Energy Efficiency	Explanation	Formula
PUE (Power usage) [23]	The ratio of the total energy consumed by data centers or servers to the total energy consumed by computing devices is determined by PUE.	$PUE = \frac{\text{Total Power of Data Centers or Servers}}{\text{Total Power of Computing Devices}}$
CUE (Carbon usage Effectiveness) [24]	CUE is the fraction of the overall ambient discharge of CO ₂ from the data center to the total energy used by the IT units.	$CUE = \frac{\text{Total Emission of CO}_2 \text{ TEIT (TECO)}}{\text{Total Energy consumed by IT devices (TEIT)}}$
ERE (Energy Reuse Effectiveness) [25]	ERE is a fraction of Data Center Reuse Energy Profit by total energy consumed by IT devices.	$ERE = \frac{\text{Total Energy (TE)} - \text{Reuse Energy (RE)}}{\text{Total energy consumed by IT devices (TEIT)}}$

DCiE (Data center Infrastructure Efficiency) [26]	Data Centre Infrastructure Efficiency is a method of performance enhancement to define a data center's energy efficiency. It measures the effect of just reversing the PUE by calculating the power consumed by dividing IT equipment by the power consumed by the data center.	DCiE = Total Finished Jobs/ Total Resources
DCP (Data Centre Productivity) [27]	The DCP calculates the overall valuable work done by the Data Centre by the total resources needed to complete the mission.	DCP = 1/ PUE

V. CONCLUSION

This paper conducts a systematic literature survey of power management techniques to optimize energy consumption in data centers. Several important aspects of data centers such as, data center energy savings technologies, resource allocation and scheduling algorithms, provisioning policies and power saving metrics have been discussed.

We would like to extend this research by conducting some quantitative experiments on cloud platforms, for instance, Azure, AWS, IBM etc, by pushing some workloads to determine the performance and scalability along with the energy efficiency and quality of experience.

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